

Template letter to send to RREAF Holdings and Innisfree Hotels

Date: xxxx

Subject: Desire to see the developer include wildlife corridors, wildlife protection plans and green space

Dear RREAF Holdings and Innisfree Hotels,

I trust this message finds you well. I am writing to bring to your attention an important ecological consideration that I believe, as a concerned community member, warrants thoughtful consideration in your development project on East Beach – the incorporation of wildlife corridors.

As you embark on this development endeavor, it is crucial and imperative to recognize the impact the development will have on the surrounding natural environment and ecological function as a coastal flood plain, surrounding wetlands, and natural green space for wildlife. Wildlife corridors filled with native plants and habitat cover would play a pivotal role in mitigating the potential disruptions to local ecosystems and promoting biodiversity. In addition to a corridor, we recommend wildlife protection plans alongside the avian protection plan. After all, we are experiencing a global biodiversity crisis. Please do your part to uphold your commitment and fiduciary responsibility to the environment, as well as your investors, who will be well served by a welcoming community whose concerns have been addressed to preserve the natural beauty, wildlife, and its habitat that will continue to attract visitors to Galveston. Also, increasingly, consumers are aware of businesses' environmental track record and make purchasing choices accordingly. I also request that you use signage next to these corridors to display proud and positive messaging stating your collaborative team's (RREAF Holdings and Innisfree Hotels) commitment to such (e.g., "Innisfree/RREAF—Partnering with the community to preserve habitat"). It is good business for a venture to start off on a positive note with its community.

I want to encourage RREAF Holdings and Innisfree Hotels to incorporate a plan for donating land that will be wildlife corridors 150 ft-wide to connect the fragmented landscape that will result from the development plans and add 50 ft buffer or setback zones around the wetlands. Such a buffer zone would follow the guidelines of the Galveston 2011 Comprehensive Plan.

Here are a few key reasons for including wildlife corridors in your development design:

- *Biodiversity Conservation*: A wildlife corridor acts as a link between different habitats, facilitating the movement of various species. By providing a safe passage and additional wildlife protections, it contributes to the conservation of biodiversity and helps sustain local ecosystems.

- *Mitigation of Fragmentation*: Development projects often lead to habitat fragmentation, isolating populations and hindering natural movement patterns. A well-designed wildlife corridor mitigates this fragmentation, promoting genetic diversity and long-term ecological resilience.
- *Environmental Stewardship*: The inclusion of wildlife corridors and wildlife protection plans demonstrates our commitment to environmental stewardship. It aligns with sustainable development practices and reflects a responsible approach to balancing human needs with the preservation of natural landscapes.
- *Positive Community Image*: Projects that prioritize ecological considerations, such as wildlife corridors, tend to garner positive community support. Demonstrating a commitment to environmental responsibility enhances the project's image and fosters goodwill among stakeholders.

I understand that project plans may be well-advanced, and incorporating wildlife corridors might require adjustments. However, I firmly believe that the long-term benefits to both the environment and the community make it a worthwhile consideration. Please consider donating the space for wildlife corridors and buffer or setback zones, with plans to fill them with native plants and plenty of habitat cover. Your expertise and leadership role is invaluable in ensuring that this ecological aspect is addressed in a manner that aligns with our community's goals of sustainable and responsible development.

Best regards,

[Your Full Name]

[Your Position]

[Your Contact Information]